

# Financial Times: Economic Temporalities in U.S. Culture

March 26 - 28, 2015. Goethe University Frankfurt am Main, Westend Campus

## Schedule

Thursday, March 26, 2015

5:00 PM    **Opening Remarks**

**Keynote Address**

Elena Esposito (Department of Sociology, University of Modena and Reggio Emilia):  
“The Time of Money in Finance and U.S. Society”

7:00 PM    Conference Reception and Dinner

Friday, March 27, 2015

9:00 AM    **Workshop 1: Processes, Practices, and the Times of Financial Markets** (Chair: Christian Kloeckner)

Andreas Langenohl (Department of Sociology, Justus-Liebig-University Gießen):  
“Withdrawing Futurity: Hayek, the Chicago School, and Mathematical Finance”

Robert Wosnitzer (Dept. of Media, Culture, and Communication, New York University):  
“Interval, Spreads, and Value: Financial Practices and Affective Registers of Debt Work”

-- Coffee Break --

Dennis Mischke (Department of Literature, American Studies, University of Stuttgart):  
“Insurance, Fraud and Slavery: The Black Atlantic in the Cycles of Capital Accumulation”

Johannes Voelz (Institute for English and American Studies, Goethe-University Frankfurt am Main):  
“The Time of Risk and the Time of Security in Don DeLillo’s *Cosmopolis*”

12:15 PM    Lunch Break

1:45 PM **Workshop 2: Uncertain Futures: Financial Subjectivities and Everyday Performances** (Chair: Claudia Czingon)

Julia Leyda (Department of English Literature, Sophia University, Tokyo): "Demon Digital: Gender, Finance, and Temporality in the *Paranormal Activity* Films"

Justin Sully (North American Studies Program, University of Bonn): "Fantasy Sport Leagues and the Affective Economy of Probabilistic Culture"

-- Coffee Break --

Joyce Goggin (Department of Languages and Letters, University of Amsterdam): "Failure is the New Success: Narratives of Self-Actualization and the Financialized Subject"

Sighard Neckel (Department of Sociology, Goethe-University Frankfurt am Main): "Money Never Sleeps: The End of Greed as 'Calm Passion'"

5:15 PM **Roundtable:**  
"Cultures and Economies: On the Challenges of Interdisciplinary Teaching"

Klaas Staal (Economics) and Elisabeth Schäfer-Wünsche (Cultural Studies, both North American Studies Program, University of Bonn)

8:00 PM Conference Dinner

**Saturday, March 28, 2015**

9:30 AM **Workshop 3: The Materiality and Times of Money** (Chair: Stefanie Mueller)

Simone Knewitz (North American Studies Program, University of Bonn): "A 'monstrous cheat': Paper Money, Land Speculation, and the Antebellum National Reform Movement"

Christian Kloeckner (North American Studies Program, University of Bonn): "Nostalgic Bonds: The Materiality and Temporality of Debt"

-- Coffee Break --

Sarah Wasserman (Dept. of Literature, John F. Kennedy Institute for North American Studies, Free University Berlin) & Moritz Schularick (Institute of Macroeconomics and Econometrics, University of Bonn): "Printed Matters: Paper Money and the Future of the Book"

12:00 PM Lunch Break

1:30PM      **Workshop 4: Local Markets, Global Financescapes, and Temporal Expansion** (Chair: Simone Knewitz)

Stefanie Mueller (Institute for English and American Studies, Goethe-University Frankfurt am Main): "The Incorporation of Rural America: Frank Norris' 'Epic of the Wheat' and Corporate Perpetuity"

Aliki Varvogli (English, School of Humanities, University of Dundee): "The Financialization of Daily Life: Herman Melville's 'Bartleby, the Scrivener,' Joshua Ferris's *Then We Came to the End*, and Dave Eggers's *The Circle*"

Helge Mooshammer and Peter Mörtenböck (Department of Visual Cultures, Goldsmiths College, University of London): "Spatio-Economic Frontiers and Urban Resistance in the Global Struggle for Capital Gains"

-- Coffee Break --

4:00 PM      **The Future of Financial Times**

Discussant: Joyce Goggin (Department of Languages and Letters, University of Amsterdam)

5:00 PM      **End of Conference**